

# It's OSA Ad Book time again, 40 years and still going strong!



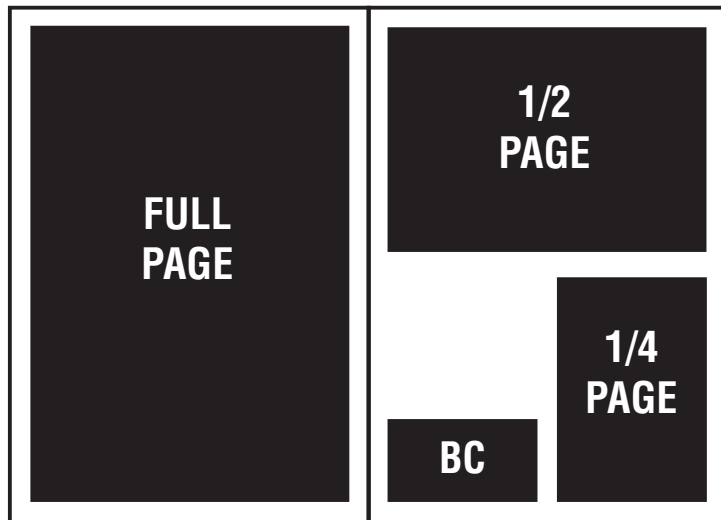
Dear Friends and Supporters,

We are seeking sponsors for the Owasippe Staff Association Ad Book distributed at our Annual Meeting in March of 2018. Here is an opportunity to promote your business, extend greetings to your friends, and/or wish Owasippe and the OSA well. The annual Ad Book is an important fundraiser for the OSA, and its proceeds help us carry on our mission of supporting Owasippe.

As you probably know, Owasippe is located in scenic West Michigan near Whitehall and Montague, and it is the nation's oldest Boy Scout summer camp. Owasippe serves youth and families from the Chicago area and throughout the U.S.

### ONLINE FEATURE OFFERS YEAR 'ROUND EXPOSURE!

The ad book consists of a program for the annual meeting, our annual report and a yearbook of event photos. We have four ad options as outlined below, and each ad lives on in the online Ad Book archive on the OSA website at [www.owasippe.com](http://www.owasippe.com)!



Please respond with your materials by **January 15, 2018** using the form provided below.

Enclose your camera-ready art or any message you wish to present and mail it to the address below.

**Email ad submissions (PDFs) are preferred.**

If you have any questions, please contact Ron Derby at (231) 557-0770 or [osa.adbook@gmail.com](mailto:osa.adbook@gmail.com)

The OSA thanks you for your support and reminds you that we are a not-for-profit organization, therefore your participation is tax deductible.

### AD BOOK ORDER FORM

Complete this form and send with a check payable to the Owasippe Staff Association to...  
OSA Ad Book c/o Ron Derby • 510 Holton Whitehall Rd. • Whitehall, MI 49461

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

e-mail: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

web address: \_\_\_\_\_

Message (or attach copy) \_\_\_\_\_

Qty.	Ad Description	Size (width x height)	Cost
	Business Card	3.5" x 2"	\$30
	1/4 Page	3.5" x 4.75"	\$45
	1/2 Page	7.5" x 4.75"	\$70
	Full Page	7.5" x 10"	\$105
	Cover Full Page (inside front, inside back, outside back)	7.5" x 10"	\$130